



July 2025

### **Supplier Expectations for Cruelty-Free Brands**

P&G markets Beauty and Grooming Brands that have been certified as “PETA Cruelty-Free” or as Leaping Bunny. Cruelty-Free Brands have made a commitment that they do not conduct, commission, pay for, or allow animal testing of finished products and their ingredients nor to conduct, commission, or pay for animal testing of ingredients.

Our current list of Cruelty-Free certified Brands is:

- Herbal Essences
- Aussie
- Secret
- Each and Every
- First Aid Beauty
- Bear Fruits
- Farmacy

See also <https://us.pg.com/cruelty-free/achievements/>.

For the listed Cruelty-Free Brands, we expect our business partners and suppliers to not conduct, commission, or pay for animal testing of finished products, materials, ingredients, or feedstocks. We also expect our business partners to share this expectation with their suppliers.

For more details on PETA Cruelty-Free, please visit, <https://features.peta.org/cruelty-free-company-search/index.aspx>

For more details on P&G's work and support to end animal testing, please visit, <https://us.pg.com/cruelty-free/> .